

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
PATENT APPLICATION

Applicants : Joshua A. Rosenthol et al.
Application No. : 09/262,658 Confirmation No. 9736
Filed : March 4, 1999
For : PROGRAM GUIDE SYSTEM WITH USER
DESIGNATED FAVORITE THEMES
Art Unit : 2421
Examiner : Jason P. Salce

New York, New York 10036
September 15, 2009

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, Virginia 22313-1450

REPLY TO OFFICE ACTION

Sir:

In reply to the Office Action dated May 15, 2009
applicants respectfully request reconsideration of this
application in light of the following:

Amendments of the Claims begin on page 2 of this
Reply.

Remarks begin on page 25 of this Reply.